

FOR IMMEDIATE RELEASE

CONTACT:

John DeWitt
(508) 430-7077

john@jwdewitt.com

Jon Lavietes
(415) 572-4408

jlavietes@jwdewitt.com

New Book Unveils Developers' Secrets to Effective Use of Macros in OpenOffice.org

Hentzenwerke Publishing Releases OpenOffice.org Macros Explained; Leading Open Source Authority Details the Creation, Deployment and Management of Macros in OpenOffice.org

MILWAUKEE, July 15, 2004 – Meeting a need in the open source software marketplace for detailed information on developing and implementing macros to improve the effectiveness of OpenOffice.org, Hentzenwerke Publishing today announced the release of *OpenOffice.org Macros Explained*, by Andrew Pitonyak. The comprehensive manual offers OpenOffice and StarOffice developers and power users an exhaustive treatment of the creation and management of macros in OpenOffice – including more than 200 samples of OpenOffice macro code.

“Until now, OpenOffice developers have lacked a resource documenting the various methods and tools for creating macros. The popularity of macro development for automating processes in OpenOffice was grossly underestimated,” said Andrew Pitonyak, an experienced software engineer and author of the guide. “From explanations to examples, *Macros Explained* provides developers with everything they need to implement macros and maximize the utility of OpenOffice.org.”

OpenOffice.org Macros Explained introduces the reader to the structure and storage of macros in OpenOffice and the operation of OpenOffice Basic. The manual guides the developer through proper techniques for creating and managing the macros with hundreds of code samples and examples. The book also details the underlying data structure of OpenOffice macros and introduces techniques to evaluate OpenOffice objects.

“Andrew Pitonyak has created a much-needed, exhaustive manual on macros that fills a gap in the marketplace. Hentzenwerke Publishing is pleased to publish this book for OpenOffice developers hungry to digest and use this information,” said Whil Hentzen, president of Hentzenwerke Publishing. “Finally, developers will have a resource to build and use macros, ensuring they can maximize the effectiveness of their OpenOffice implementation.”

OpenOffice.org Macros Explained complements other titles in Hentzenwerke’s Linux Transfer series of books on how to transition from Microsoft to Open Source software. Other Linux Transfer titles include *OOoSwitch: 501 Things You Wanted To Know About Switching to OpenOffice.org from Microsoft® Office*, by Tamar Granor, *Linux Transfer for Network Admins: A Roadmap for Building A Linux File and Print Server*, by Michael Jang, *Linux Transfer for Windows® Power Users* by Whil Hentzen, and the forthcoming *Tiny Guide to OpenOffice.org*.

OpenOffice.org Macros Explained is available in soft-cover trade format directly from the publisher at www.hentzenwerke.com for \$39.95, or \$29.95 for the e-book version in PDF format. The book was edited by C. Robert Pearsall, Jean Hollis Weber, and Amy Boyer.

#

About Hentzenwerke Publishing

Hentzenwerke Publishing, a division of Hentzenwerke Corp., is a Milwaukee, Wis.-based publisher of technical books for software developers and users. Hentzenwerke’s Linux Transfer series includes *OOoSwitch: 501 Things You Wanted to Know About Switching to OpenOffice.org from Microsoft Office*, by Tamar E. Granor, as well as *Linux Transfer for Network Admins*, *Linux Transfer for Windows® Power Users*, *OpenOffice.org Macros Explained*, and several more titles to be published in 2004.

Founded in 1982 as a customer software developer, Hentzenwerke published its first book in 1997 and currently offers more than 30 titles available in print or e-book format at www.hentzenwerke.com as well as through Amazon.com, Barnes & Noble, and other

booksellers. For more information, call (414) 332-9876, e-mail books@hentzenwerke.com, or visit www.hentzenwerke.com.

About the Author

Andrew Pitonyak, M.S., is a Lead Software Engineer for Qwest Communications, a Fortune 500 telecommunications company. He has used and developed for OpenOffice since it was called StarOffice 5. In addition to authoring *OpenOffice.org Macros Explained*, Pitonyak also wrote *Andrew's Macro Document*. Pitonyak's extensive academic background includes two Master of Science degrees – in computer science, from Ohio State University (1991), and in applied industrial mathematics, from Oakland University in Rochester, Michigan (1989), where he also earned his undergraduate degrees in computer science and mathematics in 1987. His post-M.S. studies include work in scientific computation at Technical University of Dresden, Germany (1997), and computer science at Ohio State (1993).

About the Editors

C. Robert Pearsall is an experienced technologist who holds a Master of Science degree in nuclear engineering and biomedical instrumentation from Ohio State University (1996) as well as a Bachelor of Science (1984) in electrical engineering, with a minor in economics, from Massachusetts Institute of Technology.

Jean Hollis Weber has over 20 years of experience planning, writing, editing, indexing, and testing user manuals. She has worked for IBM Australia and Lexmark International Australia, among other high-tech organizations. Her website, The Technical Editors' Eyrie, www.jeanweber.com, was honored in the STC-Australia online communication competition in 2002.

Amy Boyer is Electronic Manuscript Specialist at University of California Press, where she maintains its editing system. She is also a freelance writer and editor. She holds a B.A. in mathematics from Oberlin College and an M.A. in English from University of California Davis. In her spare time she volunteers for the California Native Plant Society, attempts to grow jicama (among other vegetables), meditates, and works on a novel.